

**From:** [Jeff Zarrinnam](#)  
**To:** [Shahenian, Nicole](#)  
**Cc:** [Gubler, Leron](#)  
**Subject:** RE: Vermont Ave - Public Notice  
**Date:** Tuesday, October 11, 2016 7:28:43 PM

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An email blast to all the property owners should be fine.  
No need to distribute flyers to the merchants

Tony will probably do a press release – but we should do one too and put on Chamber calendar as well

We will hold ceremony on sidewalk in front of HPMC

Vaya con Dios,

Jeff Zarrinnam, C.H.A.  
*President & CEO*



1160 North Vermont Avenue, Hollywood, CA 90029



323-315-1831



323-208-2267

Fax

323-315-1872

Reservations

800-800-9733

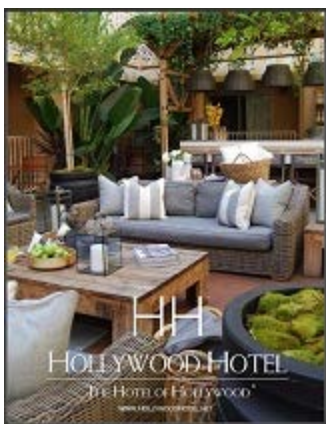


[jeff@hollywoodhotel.net](mailto:jeff@hollywoodhotel.net)

Web

[www.hollywoodhotel.net](http://www.hollywoodhotel.net)





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**From:** Shahrenian, Nicole [mailto:Nicole@hollywoodchamber.net]

**Sent:** Tuesday, October 11, 2016 7:20 PM

**To:** Jeff Zarrinnam

**Cc:** Gubler, Leron

**Subject:** RE: Vermont Ave - Public Notice

I will share with the BID Board and hospital contacts.

Should I also ask Sharyn to have her crews distribute to the businesses? Or is that overkill with the efforts of the contractor?

Is there an official notice of the groundbreaking coming from CD13? Or should I do draft a press release?

What address/site are we using for the ground breaking?

I will see if Marlene is available to take pictures.

Nicole

Sent via the Samsung Galaxy Note® 3, an AT&T 4G LTE smartphone

----- Original message -----

From: Jeff Zarrinnam <[Jeff@Hollywoodhotel.net](mailto:Jeff@Hollywoodhotel.net)>

Date: 10/11/2016 4:27 PM (GMT-08:00)

To: "Shahenian, Nicole" <[Nicole@hollywoodchamber.net](mailto:Nicole@hollywoodchamber.net)>

Subject: FW: Vermont Ave - Public Notice

Vaya con Dios,

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*President & CEO*



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**From:** Carlos Rodriguez [<mailto:carlos.c.rodriguez@lacity.org>]

**Sent:** Tuesday, October 11, 2016 4:21 PM

**To:** Jeff Zarrinam; Aram Taslagyan

**Cc:** Carlos Rios; Sunil Rajpal; kenneth tang

**Subject:** Vermont Ave - Public Notice

Hello Aram & Jeff,

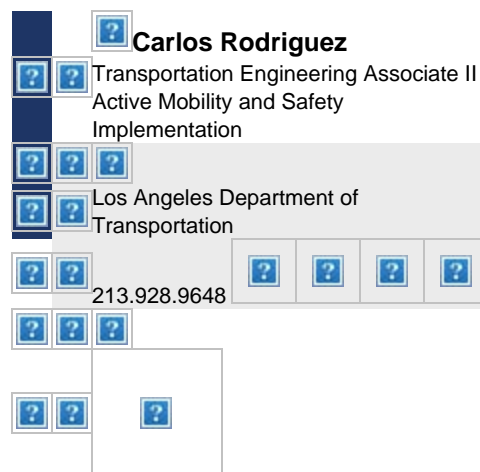
Just wanted to confirm with you gentlemen that we are working closely with the contractor and we are on schedule to commence construction this weekend. We have coordinated all details with the contractor for us to have our Groundbreaking Ceremony on Monday, 10-14-16 at 9 am at the De Longpre & Vermont proposed median island.

In addition, I have attached a copy of the public notice that the contractor will be using to notify the local community of the upcoming constructions project. I wanted you to also have a copy for your use. I also remember that our last meeting with the hospitals that requested to copy of the notice. I would appreciate your help to provide them with a copy.

Once again thank you for all your help and assistance in making this project a reality. If you have any questions or concerns, please do not hesitate to call me.

Thanks,

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